



**Lecture Series on Global Understanding**  
**The 2<sup>nd</sup> Semi-Annual Event**  
*Global Financial and Economic Crisis: Prospects and Concerns*

Sponsored by the Center for Global Studies

<http://www.calumet.purdue.edu/cca/cgs>

Co-sponsored by the Office of Research and Professional Development  
International Programs Office

7:00 – 9:00 pm, Thursday, April 16, 2009

The Calumet Conference Center

Purdue University Calumet

<http://www.calumet.purdue.edu>

Hammond, Indiana

What really caused the global financial and economic crisis and what will be the consequences? This interactive panel is intended to go beyond the blame game and respond to such questions by examining the crisis from local, national, and international perspectives. Prominent and knowledgeable economists, financial scholars, and media experts--with diverse perspectives--will explore and debate the pros and cons of the financial and economic global crisis in a nontechnical fashion. They will also discuss the role and performance of the U.S. political leadership, major federal institutions, business ethics, and mass media vis-à-vis the crisis that begun in 2007.

The event is co-sponsored by the Center for Global Studies, International Programs Office, and The Office of Research and Professional Development.

**Panelists:**



**Kelly Blanchard** (Ph.D., Purdue University) teaches economics at the Krannert School of Management, Purdue University, West Lafayette. She is co-author of the principles textbook, *Economics: A Survey*, 8<sup>th</sup> edition, and has received multiple awards for excellence in teaching microeconomics, macroeconomics, and labor economics courses at both the undergraduate and graduate levels. Her research focuses on the economics of information, particularly in labor markets and higher education. She has also served as an antitrust litigation consultant for nationally-recognized institutions such as the NCAA and ARCO.

**Pat Obi** (Ph.D., University of Mississippi) is professor of finance, School of Management, Purdue University Calumet. His research orientation is in the areas of energy finance, currency valuation, corporate valuation, and performance measurement. In addition to publishing articles in a number of peer-reviewed academic journals, Obi has made numerous presentations at various finance conferences in the United States and overseas. His professional and consulting activities span the United States, China, Eastern Europe, and Africa. He is the author of *Basics of Business Finance*, a Lithuanian language finance textbook.



**B. Lee Artz** (Ph.D., University of Iowa) is professor of communication, Department of Communication and Creative Arts, Purdue University Calumet. He has written numerous articles on cultural diversity and democratic communication for leading journals. Artz has authored, co-authored, and co-edited a dozen books, including *The Media Globe* and *The Globalization of Corporate Media Hegemony*. A former machinist and union activist, Artz has been a frequent advisor on communication and education for labor organizations and public and private schools in Illinois and Michigan.



**Reza Varjavand** (Ph.D., University of Oklahoma) is associate professor of economics and finance at the Graham School of management, Saint Xavier University, of Chicago. He has been an avid participant in many professional organizations and active in the areas of research and presentations. His research interest includes economics of healthcare, pedagogy of teaching, and economic development, especially in the developing countries. Varjavand has published more than 30 articles online during 2008 and has received the Excellence in Scholarship Award in 2004 at Saint Xavier University and the Distinguished Faculty Award in 2005 at the Graham School of Management.



**Moderator:**

**Yahya Kamalipour** (Ph.D., University of Missouri-Columbia) is director of the Center for Global Studies, Professor and Head of the Department of Communication and Creative Arts, Purdue University Calumet. His areas of interest and research include globalization, international communication, and media impact. Kamalipour has a dozen published books and is the founder and managing editor of *Global Media Journal*, founder and director of Global Communication Association, and co-founder and co-editor of *Journal of Globalization for the Common Good*. His forthcoming book, *The Right to Communicate: Historical Hopes, Global Debates, and Future Promise* (co-edited with A. Dakroury and M. Eid), will be published by Kendal-Hunt. For details see [www.kamalipour.com](http://www.kamalipour.com).



Light Refreshments will be provided

Admission is Free and Open to the Public!